



## Frequently Asked Questions

### ***Why Timeless Values, Pioneering Solutions?***

As the home to the oldest continuously operating medical and nursing schools in the state and the oldest allied health science program in the Southwest, UTMB is steeped in tradition—an institution that draws from the wellspring of its most deeply held values. At the same time, we are committed to the future, harnessing our expertise to address some of the most deeply entrenched health care challenges of our age.

### ***What are the campaign's priority areas?***

We have organized the campaign's funding priorities in four broad areas: biodefense, infectious diseases and vaccine development; telehealth and access to health care; longevity, chronic conditions and neurological recovery; and innovations in education. The campaign is a comprehensive fund-raising effort; all philanthropic commitments made to UTMB over the course of this five-year effort will count toward the \$250 million goal.

### ***How is the campaign structured?***

The campaign's activity is divided into regions, representing key areas of the state. Each region is equipped with a volunteer committee that drives UTMB's philanthropic efforts in that community.

### ***What is the campaign's goal?***

Through the campaign, we have set a goal of raising \$250 million over the next five years.

### ***How long will the campaign last?***

From September 1, 2003 to December 31, 2008

### ***Must campaign benefactors make their gifts all at once?***

While many fulfill campaign commitments with a one-time gift, others spread a commitment out over periods of up to five years or make a deferred gift in the form of a bequest, trust or annuity—enabling them to accomplish even more ambitious philanthropic objectives. Deferred gifts are counted toward the campaign goal as long as the benefactor is at least 60 years old by the end of the campaign.

**For more information about the campaign, visit us at: [www.utmb.edu/campaign](http://www.utmb.edu/campaign) or call the UTMB Office of University Advancement at (409) 772-5174.**

