



## *Volunteer Roles & Responsibilities*

Your work is instrumental in helping forge relationships between the university and key constituencies throughout the state. To this end, we ask you and your fellow volunteers:

- To learn about the university and the campaign
- To advocate for the university in your home community, educating friends and colleagues about UTMB accomplishments, programs and priorities
- To serve as our sounding boards in your community, providing valuable feedback to UTMB
- To participate in meetings of both your regional campaign committee and the larger group of campaign volunteers
- To write letters of endorsement in support of our requests to local foundations
- To work with UTMB staff to identify those individuals and organizations you can help us approach
- To enlist other UTMB alumni and community leaders to serve as volunteers for the campaign
- To host events that showcase outstanding UTMB people and programs and that reinforce the value of the university in communities throughout the state
- To help open doors, arranging meetings between key UTMB leaders and prospective contributors
- To make a significant gift to the campaign commensurate with your ability
- To celebrate the campaign's success

**For more information about the campaign, visit us at: [www.utmb.edu/campaign](http://www.utmb.edu/campaign) or call the UTMB Office of University Advancement at (409) 772-5174.**

